

environmental issues for business advisers

17

SPECIALIST
DELIVERY

NEW

CODE: EIBA
DURATION: 2 DAYS
CPD HOURS: 14

PROGRAMME OVERVIEW

Just how much more topical can CPD get? (or with the threat of global warming perhaps we mean tropical?) The environment is everyone's business and we can all do more than simply turning off the lights and recycling toner cartridges. This programme, delivered by specialists in the field of environmental consultancy, will leave you in no doubt about the increasing importance that the environment needs to have in your client's business plans and strategies. Importantly it will give you knowledge to allow yourself and your clients to make a difference. By all means make business sense but let's all start doing our bit for the environment. 14 hours of CPD with a real win-win outcome.

OBJECTIVES

At the end of the programme you will be able to:

- Understand in detail today's environmental issues from a business perspective
- Separate the real issues and opportunities from the myths and hype
- Appreciate the concept of the carbon economy
- Work more proactively with clients on environmental matters
- Present yourself as a forward thinking and very much up-to-date adviser
- Know where to go for further sources of information
- Be more able to make a difference

DAY ONE

- The business side of the environment
- So what exactly is sustainability? Sustainability is a misused and abused term. What does it mean for SMEs?
- Being Stern about the environment. When the ex-CEO of the World Bank starts talking environment, it's time for business to listen.
- It's not going away – the carbon economy. With Government determining the need to reduce CO₂, what are the implications for business? (includes Greenhouse Gas trading)
- A standard approach. I4001, EMAS, drivers for improvement. ISO have standards for environmental management, and beyond. An insight.
- Why do your customers keep receiving a request for environmental policy? Supply chain

DAY TWO

- Waste not, reduce cost. Makes sense. Any business wants to save money. Win-win.
- One man's waste is another man's raw material. And if you still have some waste, how to reduce its cost implication.
- Up-front solutions and competitive advantage. Environmental impact of product. Environmentally conscious design for the products and services of the future!
- Life cycle analysis. A tool to evaluate impact of process, products, raw material choices. Ecofootprinting. Making it easy to understand
- Environmental labelling and communication. Getting the message out to your stakeholders and winning business
- Still need convincing? Some personal suggestions.
- Where to find help

"The presentation did go down well and prompted a great deal of discussion"

"I just wanted to thank you for the event yesterday. The response on the feedback forms was excellent so I think we can assume that the event was a success!"

"Just what I needed, in a clear concise manner"

"Very informative and practical course content and advice"

TECHNICAL SKILLS

general features

TARGET AUDIENCE

Basically anybody involved with Business Support whether that be actively involved, involved on the periphery or just interested in becoming involved. Examples include business advisers, consultants, counsellors, mentors, coaches, trainers, network brokers, skills brokers, specialist advisers and intermediaries (e.g. accountants and solicitors). Delegates come from host organisations such as the Business Link network, local Learning & Skills Councils, regional development agencies (RDAs), enterprise agencies, chambers of commerce, training organisations, local authorities, economic development units (EDUs), banks and of course independent practitioners. You are all welcome!

START AND FINISH TIMES

We kick off with the essential tea and coffee (caffeine!!) available from 9.15 for a prompt start at 9.30. Programmes finish around 16.00 to 16.30 but actual times may vary depending on circumstances on the day.

CONTENT

Programmes are designed to be interactive, memorable and enjoyable. Consequently content comprises a mix of presentations, case studies, self assessment, group syndicate exercises, open discussion, videos, role play simulations, live internet feeds, best practice documentation and more. Actual content used varies from programme to programme and depends on the subject concerned. There is no pre-work to do but please let us know your background and if there is anything specific you want to achieve - we'll always do our best to help.

WHAT'S INCLUDED?

All food and refreshments, training materials and Institute certification. We don't build rafts and paddle across rivers so no need for a wetsuit. Just bring yourself!

STANDARDS MAPPING

All of our programmes are closely mapped to the requirements set out in the national occupational standards (SFEDI) for Business Support.

CPD AND CERTIFICATION.

Each full day counts as 7 hours of continual professional development (CPD) which is certificated by the Institute of Business Consulting. Your personalised Institute training certificate is laminated for safe keeping and then sent directly to the person who made the original booking.

ACCREDITATION

Each programme is available as a stand alone item or as a module of "the 5 Star Adviser", our unique Business Adviser development, assessment and accreditation programme (see page 24/25).

PRICING

Members of the Institute of Business Consulting benefit from reduced programme rates. Please see our separate list of dates and venues for details of pricing, discounts and special offers. Prices quoted are exclusive of VAT.